Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A method for facilitating virtual entity access, comprising:

receiving specification of a virtual entity;

electronically receiving specification of a physical entity form factor;

~~receiving specification of one or more physical entity cosmetic attributes;~~ and

providing a physical entity, ~~wherein said physical entity has~~ having said form factor ~~and said cosmetic attributes~~, [[and]] wherein said physical entity is employable in accessing said virtual entity.

2. (Original) The method of claim 1, wherein said physical entity includes a storage element.

3. (Original) The method of claim 2, wherein data held in said storage element is employable in accessing said virtual entity.

4. (Original) The method of claim 3, wherein data held in said storage element includes a link pointing to said virtual entity.

5. (Currently amended) The method of claim 3, wherein said data is configured to be read by a user device.

6. (Original) The method of claim 2, wherein said storage element is a radio frequency identification tag.

7. (Original) The method of claim 2, wherein said virtual entity exists in said storage element.

8. (Original) The method of claim 1, wherein said virtual entity exists at a remote location.

9. (Original) The method of claim 1, wherein said virtual entity exists at a user device.

10.   (Original) The method of claim 1, wherein said virtual entity is a media item.

11.   (Original) The method of claim 1, wherein said virtual entity is a service.

12.   (Original) The method of claim 1 wherein said form factor is a temporary tattoo.

13.   (Original) The method of claim 1 wherein said form factor is a nail treatment.

14.   (Original) The method of claim 1 wherein said form factor is jewelry.

15.   (Currently amended) The method of claim [[1]] 72, wherein said cosmetic attributes include one or more decorations.

16.   (Currently amended) The method of claim [[1]] 72, wherein said cosmetic attributes include one or more designs.

17.   (Currently amended) The method of claim [[1]] 72, wherein said cosmetic attributes are defined by a user.

18.   (Currently amended) The method of claim [[1]] 72, wherein said cosmetic attributes are predefined.

19.   (Original) The method of claim 1, wherein access restrictions are imposed for said virtual entity.

20.   (Currently amended) The method of claim 1, wherein further comprising receiving payment is provided for said physical entity.

21.   (Original) The method of claim 20, wherein there is a correlation between payment amount and access restrictions imposed for said virtual entity.

22.-36. (Canceled)

37.   (Currently amended) A system for facilitating virtual entity access, comprising:

a memory having program code stored therein; and

a processor disposed in communication with said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said system processor to perform operations comprising:

receiving specification of a virtual entity;

receiving specification of a physical entity form factor;

~~receiving specification of one or more physical entity cosmetic attributes;~~ and

providing a physical entity, ~~wherein said physical entity has~~ having said form factor ~~and said cosmetic attributes~~, [[and]] wherein said physical entity is employable in accessing said virtual entity.

38.   (Original) The system of claim 37, wherein said physical entity includes a storage element.

39.   (Original) The system of claim 38, wherein data held in said storage element is employable in accessing said virtual entity.

40.   (Currently amended) The system of claim 39, wherein said data is configured to be read by a user device.

41.   (Original) The system of claim 38, wherein said storage element is a radio frequency identification tag.

42.   (Original) The system of claim 38, wherein said virtual entity exists in said storage element.

43.   (Original) The system of claim 37, wherein said virtual entity exists at a remote location.

44.   (Original) The system of claim 37, wherein said virtual entity exists at a user device.

45.   (Original) The system of claim 37, wherein said virtual entity is a media item.

46.   (Original) The system of claim 37, wherein said virtual entity is software.

47.   (Original) The system of claim 37 wherein said form factor is a temporary tattoo.

48.   (Original) The system of claim 37 wherein said form factor is a nail treatment.

49.   (Original) The system of claim 37 wherein said form factor is jewelry.

50.   (Currently amended) The system of claim [[37]] 73, wherein said cosmetic attributes include one or more decorations.

51.   (Currently amended) The system of claim [[37]] 73, wherein said cosmetic attributes include one or more designs.

52.   (Currently amended) The system of claim [[37]] 73, wherein said cosmetic attributes are defined by a user.

53.   (Currently amended) The system of claim [[37]] 73, wherein said cosmetic attributes are predefined.

54.   (Original) The system of claim 37, wherein access restrictions are imposed for said virtual entity.

55.-69. (Canceled)

70.   (Currently amended) A system for facilitating virtual entity access, comprising:

a memory having program code stored therein;

physical entity provisioning hardware; and

a processor disposed in communication with said memory for carrying out instructions in accordance with said stored program code, wherein said processor is further disposed in communication with said physical entity provisioning hardware;

wherein said program code, when executed by said processor, causes said system processor to perform operations comprising:

receiving specification of a virtual entity;

receiving specification of a physical entity form factor;

receiving specification of one or more physical entity cosmetic attributes; and

providing a physical entity by action of said physical entity provisioning hardware, wherein said physical entity has said form factor and said cosmetic attributes, and wherein said physical entity is employable in accessing said virtual entity.

71.   (Currently amended) An article of manufacture comprising a computer readable medium containing program code that when executed causes a computerized vending machine to perform operations comprising:

receiving specification of a virtual entity;

receiving specification of a physical entity form factor;

receiving specification of one or more physical entity cosmetic attributes; and

providing a physical entity, wherein said physical entity has having said form factor and said cosmetic attributes, [[and]] wherein said physical entity is employable in accessing said virtual entity.

72.   (New) The method of claim 1, further comprising receiving specification of one or more physical entity cosmetic attributes, wherein the physical entity has said cosmetic attributes.

73.   (New) The method of claim 1, wherein the method is performed by a computer vending machine.

74.   (New) The system of claim 37, further comprising receiving specification of one or more physical entity cosmetic attributes, wherein the physical entity has said cosmetic attributes.

75.   (New) The system of claim 70, further comprising receiving specification of one or more physical entity cosmetic attributes, wherein the physical entity has said cosmetic attributes.

76.   (New) The system of claim 70, wherein the system comprises a computerized vending machine.

77.   (New) The system of claim 71, further comprising receiving specification of one or more physical entity cosmetic attributes, wherein the physical entity has said cosmetic attributes.

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